



NEED OF THE HOUR ACCESS TO PROPER SANITATION

CEO's Note



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CEO, Fiinnovation

The 2016 study conducted by the University of Michigan sets the pretext for the need of access to water and sanitation in India because it threatens the safety of women in the country. The research concluded that women who use open defecation sites have double chances of getting raped in comparison to women who use home toilets. The repercussions of improper water and sanitation in India are infinite, and the supporting statistics are numerous. Several studies have been conducted by both the government and private bodies. However, precious little has been done to alter the situation.

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Open defecation- A threat to women's safety, health and dignity.

Two young girls from rural India left their home in the middle of the night to answer nature's call. Like millions in India, their homes had no access to bathrooms. The following morning, their bodies were found hanging from a tree. This is not just a rural narrative, there are recurring cases witnessed in metros like Delhi.

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Fiinobservation Days



For yoga shouldn't just be a one time gimmick but a regular practice. Our daily ritual at Fiinnovation



Cultural norms and policy foul, a big challenge in addressing menstrual hygiene.

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DATA SPEAKS

732 MILLION PEOPLE HAVE NO TOILET
OUT OF WHICH 355 MILLION ARE FEMALES

United Nations

DUE TO LACK OF CLEAN WATER AND SANITATION

1 IN 4 GIRLS DROP OUT OF SCHOOLS



WHO

1,000 CHILDREN BELOW THE AGE OF 5



DIE EVERY DAY

- DIARRHOEA
- HEPATITIS
- OTHER SANITATION RELATED DISEASES

United Nations Children Fund

1 IN EVERY 3 PUBLIC TOILETS



IN DELHI DOES NOT HAVE A SEPARATE PROVISION FOR WOMEN WHILE OUT OF OVERALL FACILITIES

Action Aid report



THE DROP RATE FROM SCHOOL IN RURAL AREAS WENT UP TO 23% AMONG ADOLESCENT GIRLS DUE TO LACK OF TOILET FACILITIES

Action Aid report



AROUND 50% OF RAPES HAPPEN WHEN WOMEN GO OUT TO DEFECATE OR URINATE.

UNICEF

About Fiinnovation

Innovative Financial Advisors Pvt. Ltd. (Fiinnovation) is a global consulting company operating in multiple disciplines of social development sector with emphasis on Corporate Social Responsibility (CSR) and Sustainability.

Fiinnovation offers end to end CSR consulting services and simplified solutions that has helped various corporations channelize their resources for the upliftment of community on societal, economical and ecological aspects in accordance to their CSR charter. Since 2009, Fiinnovation has grown phenomenally and has made a benchmark in the sector through its service quality. It has been able to bridge the gap between businesses and communities through value based CSR programmes in association with credible civil society organizations on Pan India basis in the field of health, environment, education and livelihood.

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