



## INDIA'S RISING FARMER DISTRESS



### CEO's NOTE

Dr. Soumitro Chakraborty  
CEO, Fiinnovation

India's agriculture sector is undergoing severe challenges owing to lack of irrigation facilities, climate change, volatile market rates and unstable farmer incomes. All this has categorically affected the agricultural produce to a great extent. Owing to which, majority of farmers end up taking loans and fail to repay the debt. The last couple of years have witnessed an increased number of farmer protests demanding loan waiver. However, loan waiver is not a permanent solution to the rising agricultural crisis. There is a dire need to rebuild the farming sector through sustainable solutions and technology, sensitizing and training the farmers about growing crops as per the climate, and practising intra-crop adaptation. There

is also a need for increased adoption of Kisan mandis and e-mandis at district level so that the farmers can sell their crop yield directly in the market.

We are currently working on a project that has identified the distress of farmers in Odisha and the need to empower them. The project aims to enable farmers to sell their agricultural produce directly in the market while educating them on various welfare schemes launched by the Government. [Read More>>](#)

## DATA SPEAKS



6,351

FARMERS/CULTIVATORS  
COMMITTED SUICIDE  
IN 2016 ACROSS INDIA.

News Report- IndiaSpends

7

FARMERS COMMITTED  
SUICIDE EVERY DAY IN  
MAHARASHTRA. IN 2016

News Report- IndiaSpends

ABOUT 52% OF INDIA'S AGRICULTURAL HOUSEHOLDS  
ARE INDEBTED WITH AN AVERAGE OUTSTANDING LOAN OF

RS 47,000.

News Report- IndiaSpends- Agricultural Statistics 2016.

## FIINOVATION'S EFFORTS

### Efforts towards empowering farmers in Odisha

Fiinnovation along with PI Industries is working on a project to promote income generation of farmers through Sustainable Agriculture Practises. The agri-based CSR Project in Rayagada district, Odisha covers 45 villages and benefits 1300 farmers in the region. The intervention lays emphasis on adoption of the Good Agricultural Practices (GAP) amongst small farmers including cost-effective agricultural practises and improved farm management. [For further details>>](#)



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### TESTIMONIAL

We are highly thankful to **Fiinnovation** for their consistent assistance and cooperation. We also appreciate the systematic, professional approach of your organization in order to ensure the people residing in and nearby the industrial area of Paradeep in Odisha get safe drinking water. We are committed to continue the work that has already started to show results and gives us immense pleasure to be associated for the implementation of the project and to have a long term association. Looking forward for strengthening the relationship in the future.

Date: 02.02.2019

Place: Bhubaneswar

  
Sukanta Kumar Samal  
Programme Head

