

Fiinnovation carries out assessment studies for Mytrah Energy at Anantapur, Andhra Pradesh

For assistance in corporate social responsibility initiatives, Mytrah Energy (India) Pvt. Ltd., which is one of the largest independent power producers in renewable energy sector, collaborated with Fiinnovation, a global CSR consulting company, to carry out an in-depth research on the community needs at Anantapur, Andhra Pradesh.

This collaboration between Fiinnovation and Mytrah Energy is a testimony of their commitment and necessity towards building a sustainable nation with emphasis on building harmony between businesses and social, economic and environmental interests of the stakeholders, keeping the community needs on priority.

Fiinnovation with an experience of more than eight years in the social development sector designed a comprehensive approach for assessing the need of the community in the target areas of Anantapur. The assessment exercise provided Mytrah Energy a clear picture at the grassroots level and consequently helped them in finalizing an implementable solution to cater the needs of the area.

The study was carried out in the nine villages (GadeHothur, Chabala, Dharmapuri, Veligonda, ChinnaPyapili, ChinnaHothur, P.C. Kothakota, PCP Piyapali and Uravakonda) of Vajrakur area of Anantapur district, Andhra Pradesh, with the help of survey tools such as in-depth interviews, job incumbent interviews, key informant interviews and focused group discussions with stakeholders. On basis of the assessment/analysis and recommendations suggested, Mytrah Energy finalized a safe drinking water CSR project in these villages.

In line with assessment reports which translated into a positive engagement, Fiinnovation believes in the necessity of assessment studies, monitoring, evaluation and impact studies for a CSR project, for effective and efficient implementation of the intervention which also provides an opportunity to engage with the local communities, thereby increasing outreach of the organization.

The assessment studies for initiatives certainly provides an impetus in achieving the common social goals through perfect amalgamation of resources and expertise.



Contact Us:

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