

Fiinnovation Blood Donation Drive - The Success Story



New Delhi - Fiinnovation in association with Lions Blood Bank successfully organized a blood donation drive on 27th September, 2013 which was a part of the series of event planned by Fiinnovation for its 5th Foundation Day on 29th September, 2013. An overwhelming response to the noble cause was observed as people turned out in good numbers to donate blood. Donations from members of various organizations in and around Okhla Phase - 3 made the day a great success.

The first donation was made by none other than the CEO of Fiinnovation, Mr. S. Chakraborty after which 92 donations were done among 107 registrations. There

were 14 people who were physically not fit to donate blood, but their willingness to donate was commendable. There was voluntary participation from all the team members and it was also first time experience for some of the members of team Fiinnovation. The donors were first examined by qualified doctors to ensure the donors are eligible for donations. The drive went on smoothly and there was no mishap during the donation drive.

The donors were provided with blood donation gift hampers and refreshments after the donations. The donors also received gift hampers and blood donor card from Lions Blood Bank.

"The Lions Blood Bank members were very happy looking at the overwhelming response of the drive" said a Fiinnovation team member.

"We expected 75 donations but there were 93 donations, we are very thankful to everyone who participated in the noble endeavor. Fiinnovation feels proud to be associated with Lions Blood Bank" he added.

After the success of the event Fiinnovation plans to organize a blood donation drive every six months, and not just make this a one time event.

Blood donation from voluntary non-remunerated blood donors is essential for safe and sufficient blood supply in the country. There is an increasing need of blood from voluntary blood donors and everyone in this country should come forward for this noble cause.

www.fiinnovation.co.in