

## Fiinnovation & IOD: Path breaking partnership



*Wednesday: 19th March, 2014:* An MOU signed at New Delhi formalized the partnership between IOD & Fiinnovation from March 2014 to November 2014. The agreement which aims to benefit both the parties places Fiinnovation in the premier league of organizations working in the CSR arena.

IOD and Fiinnovation will collaborate as knowledge partners for various events including the annual Golden Peacock Awards (GPA) which are given to corporate houses including SMEs, public, private and Government enterprises doing exemplary work in the field of corporate social responsibility (CSR). Being the principal partner for the following IOD events in Trivandrum, Kerala (May), New Delhi (July) and London (October) Fiinnovation shall contribute effectively by conducting and moderating technical sessions. The GPA award themes which focus around issues of leadership, environment, sustainability & CSR allow for cross learning and dialogue among various players, both from the corporate sector and the development sector.

Enabling Fiinnovation's brand identity as a credible partner and technical agency, this partnership creates a platform of fruitful engagement for both the organizations in terms of an enhanced learning curve. It aims to enhance the quality of discussions and debate that surround the sector through research articles, round table discussions and events.

Fiinnovation would contribute to IOD'S Master class for Directors that has a wide spectrum of subjects such as Corporate Governance, Sustainability, HR practices, finance, corporate social responsibility, environment management and board effectiveness.

This collaboration has helped initiate a medium of exchange that on one hand, increases avenues for enhanced policy advocacy and CSR design and facilitates knowledge management practices that are led by innovative thinking and research on the other.

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