

## Fiinnovation, RPG Foundation and KEC International Limited in Partnership with Maharaj Vinayak Society Launches an Integrated Skill Development Programme in Healthcare Sector in Rajasthan

**18th November, New Delhi:** In line with the increasing demand of medical professionals to deal with emergency situations, RPG Foundation, the non-profit arm of RPG Enterprises & KEC International Limited, Jhotwara, Rajasthan, collaborated with Fiinnovation, a global CSR consulting firm for implementing their CSR initiative at Jaipur, Rajasthan. Fiinnovation will be assisting RPG Foundation & KEC International under their CSR-CSO Partnership practice and Maharaj Vinayak Society will be implementing the CSR initiative that aims to train individuals in health sector through a skill development programme, focusing on patient care assistance. The project titled "Sanjeevani Project"- Patient Care Assistant Course" was formally kicked off on 17th November 2016 by KEC International Ltd. Plant Head Mr. Rohit Jhalani.

An integrated programme combining health and livelihood, coupled with a robust monitoring mechanism in place, goes a long way towards improving community level socio-economic indicators. This CSR initiative strives towards the same and post training it will include one month internship at the selected hospitals. The beneficiaries of this health care initiative are selected from Amer and Jamuwa-Ramgarh Tehsils. After completion of the course, the successful candidates will be certified by the respective sector skill council.

It is expected that at the end of the CSR initiative, 150 young trained professionals will be joining the health sector as assistant patient care executives, extending assistance to the doctors during emergency situations. As India battles the rising number of epidemics and disease outbreaks, the requirement of medical professionals has painstakingly gone high. Hence, this integrated project is directed towards creating employment opportunities while addressing the shortfall of medical support staff in the health sector.

Soon after the launch of the CSR project, Mr. Soumitro Chakraborty, CEO - Fiinnovation said, "As per the CSR mandate, companies should focus to invest their CSR funds on integrated projects to address the concerns of multiple sectors making a cohesive effort for human development of specific sections of the society."

With increased focus on CSR initiatives, access to health care facilities and services is expected to increase significantly. In future, Fiinnovation, RPG Foundation and KEC International Limited will look to implement similar initiatives for improving the status of health care system in India.

### About Fiinnovation

Innovative Financial Advisors Pvt. Ltd. (Fiinnovation) is a global CSR consulting firm operating in multiple disciplines of the social development sector with emphasis on Corporate Social Responsibility (CSR) and Sustainability programmes.

Fiinnovation started its journey in the year 2009 under the guidance of Mr. Soumitro Chakraborty and has grown phenomenally in every aspect of operations in the social sector. It has also been successful in bridging the gap between businesses and communities through value based CSR Projects by engaging with various corporations and credible NGOs in the field of health, environment, education and livelihood. Fiinnovation offers CSR consulting services which have helped organizations pave their path and explore mediums through which corporate funding can be channelized for the upliftment of community on societal, economical and ecological aspects considering multiple stakeholders and sustainable programme management.

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