

Fiinnovation & IOD Champion the Cause of Environment Management



New Delhi, 16th July, 2015: 'Strategize and integrate environment management policies within the business framework and ensure smooth transition towards a greener economy' was the popular sentiment echoed by the industry stalwarts at the **17th World Congress Day on Environment Management** held on July 10-11, 2015 at Le Meridien, New Delhi, organised by the Institute of Directors (IOD). The two-day event offered a platform to leaders from the field to deliberate on the issue of climate change and take corrective measures to curb the damages. Joining hands with IOD as Principle Knowledge Partner, Fiinnovation, a research based consultancy in CSR & Sustainability domain, lent its support to the event and contributed to its success.

The Chief Guest of the inaugural session **Union Minister for Environment, Forest and Climate Change, Prakash Javadekar**, said, "There is a need to create a balance in the natural system, climate change fund and less IPR influence." According to him, a balance between the three can ensure benefits for developing and under-developed countries and help in reduction of risks from climatic changes.

"Regular amendments of laws are necessary to address climate change and we are working on bringing a new legal infrastructure that will make processes simpler and focus on a policy based regime." he further said.

He also drew attention to various initiatives undertaken by the ministry of Environment, Government of India such as re-forestation, carbon budgeting and affluent monitoring systems.

Underlining the need to incorporate sustainability within the business operations amidst a world crisis of water availability that is expected to become a reality by 2030, **Mr. Soumitro Chakraborty, CEO, Fiinnovation**, said we should take the opportunity to earnestly think and imbibe environment management processes and policies in our operations. "The journey undertaken by the present generation is already under 50% debt, and they do not have the right to take away from the future generations," he said.

The core agenda of the conference was to explore critical issues of environment such as role of ICT in environment management and socio-economic development, environmental governance, driving green growth through market based instruments, combating risks to environment through climatic change and aligning CSR with environment. These were segmented into seven different plenary sessions which had eminent panelists who shared their expertise on the matter.

The culminating session of the conference was followed by the prestigious 'Golden Peacock Awards 2015' in the presence of Ms. Meenakshi Lekhi, Hon'ble Member of Parliament; Mr. S. Chakraborty, CEO, Fiinnovation; Mr. Lavasa, Secretary, Ministry of Environment, Forests & Climate Change, who facilitated various corporations for their achievement in the field of environment management. The event ended on a high note with the event proving to be an engaging one for all the concerned parties.

Contact Us:

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