

Job Description – Sr. Executive/ Executive- Social Media

About the Company:

Fiinnovation (Innovative Financial Advisors Pvt. Ltd.), is a research based organization operating in India. Over the last nine years, it has emerged as an integrated solution enabler in Corporate Social Responsibility (CSR) and Sustainability domain. Fiinnovation has created a niche for itself through its extensive work in the corporate social responsibility arena and has been helping corporations as well as civil society organizations (CSOs) engage in value based CSR initiatives by aligning the objectives of corporations with their social objectives. It has been assisting corporations on effective policy drafting and implementation design to achieve their objectives with stakeholders in their respective arenas. The motive has been to create awareness, inspire innovative thinking and action with sustainable development at its core. Fiinnovation is known for enhancing quality across organizational value chain through its in-house "Proposal Design & Research Laboratory" for developing and designing programmes using scientific and rational tools for research and implementation, which are more effective and result oriented. Fiinnovation has successfully bridged the gap between businesses and communities. Its distinct practices include CSR Portfolio Management (CPM), CSR-CSO Partnership, Initiative Design & Management, Monitoring & Evaluation and Impact Assessment across verticals of health, environment, education and livelihood. Since its establishment in 2008, Fiinnovation has achieved phenomenal growth across India in terms of its service deliveries. In a short span, Fiinnovation has been recognized for its work at various capacities. It was recently conferred with the 'CSR Team of the Year' at the Global CSR Excellence & Leadership Awards 2015 and 'Caring Company Award' at the World CSR Congress 2015 in Mumbai. It has also been adjudged the 'Best Enterprise of the Year - in the field of Health, Education, Environment and Livelihood with a focus on CSR & Sustainability' Socrates Awards by European Business Assembly at Summit of Leaders 2014 at Oxford, United Kingdom. It has also been awarded for the 'Best Innovation: Product or Service' for CSR & Sustainability at the World CSR Congress 2014 held in Mumbai, India.

Website: www.fiinnovation.co.in

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Key Responsibilities:

- Strong Copy Writing for Social Media.
- Content Writing Blogs, articles for various social media platforms.
- Thorough Understanding of different social media platforms.
- Execute social media campaigns for Facebook , twitter and LinkedIn.
- Interest or inclination towards Social Welfare/ Social Development and current issues of the economy.

Exp-1+ yrs

Contact Person- Nitika

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Job Location:

INNOVATIVE FINANCIAL ADVISORS PVT. LTD.
24/30, Ground Floor,
Okhla Industrial Estate Phase – III,
New Delhi – 110020

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