



WaSH For All

CEO's NOTE

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CEO, Fiinnovation

Around 60 crore people in India face extreme water crisis and the figure is projected to increase manifold by 2030. Water scarcity and inadequate sanitation negatively impact health, food security, livelihood choices and educational opportunities for underprivileged. There is an urgent need for increased investment in providing clean water and sanitation facilities, and also promote awareness about the WaSH components.

Lack of accessibility to clean water has led to increased waterborne diseases and ailments related to hygiene and sanitation. We are currently working on two projects that have realized the need for clean water and the ill-effects of its absence. The projects aim at improving health conditions and hygiene habits of the targeted communities. I am sure with our consistent efforts, we will be able to effect a positive behavioural change and increase the accessibility of water.

DATASPEAKS



Due to lack of clean water and sanitation 1 in 4 girls drop out of school.

Source: WHO



2.1 billion people lack access to safe drinking water.

Source: UNICEF



1,800 children below the age of 5 die everyday of water-borne diseases.

Source: UNICEF



732 million people have no access to toilet, out of which 355 million are females.

Source: United Nations - Report

FIINOVATION'S EFFORTS

Fiinnovation and People's Forum Health: WaSH (Water, Sanitation and Hygiene) Practices

Fiinnovation has associated with People's Forum, an NGO that works in sectors including women and child development, health and sanitation, for a social welfare intervention on Water, Sanitation and Hygiene (WaSH) components in Paradip. This intervention will benefit 700 households of the district. The projects aims at sensitising the locals on WaSH components. The programme will ensure access to safe drinking water by installing Reserve Osmosis (RO) plants in the locality. The activities will include construction of storage tanks for collection of the purified water.

What is WaSH Initiative ?

WaSH is an important public health issue for major economies of the world and is focus of the Sustainable Development Goal number 6. This initiative emphasizes on teaching importance of basic sanitation and hygiene to communities and school children. WaSH specifically focuses on education of girl child and gender equality as a necessary component for the success of water and sanitation projects.



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Fiinnovation and CYDA Join Hands to Implement a Social Welfare Project



Global CSR consulting firm Fiinnovation, joined hands with Centre for Youth Development and Activities (CYDA), an NGO which closely works on improving Water, Sanitation and Hygiene (WaSH) and skill development among the marginalized section of the society.

In accordance with the strategic partnership, supported by a leading manufacturer of Calcined Petroleum Coke, Fiinnovation has conceptualized a social intervention that aims at improving environmental and health conditions in Bilaspur district of Chhatisgrah state.

This joint initiative will largely focus on conducting awareness drives and implementing WaSH specific programs in the region to benefit 700 households. The activities involve sensitization drives on improving hygiene habits, incorporation of RO tanks to facilitate safe drinking water, and ensure a clean environment.

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GLANCE OF THE MONTH



Christmas celebrations without children is incomplete for us. A sneak-peek of all the fun and frolic we had with the children from Pragyam.



Kisan Diwas - Let's take a brief look at the agrarian distress



Harsha trust shares its experience on working with Fiinnovation



World Aids Day 2018 #KnowYourStatus